

# The Heritage Scheme

Authorized Training Centres of Automobile Engineering Courses

## *The George Telegraph Training Institute*



TRAINING PARTNER of

**National Skill Development Corporation, Ministry of Skill & Entrepreneurship,  
Government of India.**



### **Administrative Office**

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## The George Telegraph Training Institute is a ISO 9001:2008 certified Institute.

*The most trusted name in developing high quality skilled human resources since 95 years!*

**We focus on changing lives by building career of youths through more than 50 vocational courses!**

**Our unique qualities are- industry compatible curriculum, meaningful training at affordable rates!**





- >> To improve the quality of life by finding every aspirant a career.**
- >> Bring the best out of the huge potential among the youth of the nation.**
- >> Work towards achieving the national goal ... “Job for All”.**



# Our Background at a glance



1920 ... we started our journey from the training centre at Sealdah.

The main objective was to solve the unemployment problem of India and provide a means of livelihood to the youth of average merit.

Since then the Institute has grown to establish more than 50 training centres across eastern India.

Continuous growth and phenomenal acceptance has set up the name of the Institute.





# Board of Studies

## Our valued torch bearers

**The Board of Studies consists of leading corporates who advise and help in designing, fine tuning and updating our courses in order to stay in sync with the advancement of technology. Some of the members of the board are:**

- Tata Motors • Mahindra & Mahindra • Hero Honda • Sony India • Tata Telecom • Philips India • Carrier • Hitachi Appliances • Blue Star • HCL Infosystems • Whirlpool • Voltas • Eureka Forbes • BAJAJ Auto • Kirloskar • Larsen & Toubro Ltd etc.



# A Snapshot of the Main Courses we offer

- a) Electronics and Telecommunication Engineering,
- b) Automobile Engineering
- c) Air condition and Refrigeration Engineering
- d) Computer Hardware Engineering
- e) Electrical Technician
- f) Mobile and Telephone Technician
- g) Mass communication and Public Relations
- h) Civil Construction Technology
- i) Civil/Mechanical Draughtsmanship





# BENEFITS OF A MICRO ATC

## 1) Low Investment –

Formation of a ATC involves nominal funds.

## 2) Less Risk involved -

Due to involvement of nominal funds, this is a less risky venture.

## 3) Low Working Capital -

Working capital requirement is also low.

## 4) Easy Human Resource Management -

Less number of human resources required.

## 5) Good and Early Returns –

Due to low investment, returns are good and quick.

## 6) Easy to Start -

Entry barriers are low to start this business.

## 7) Chance to Upgrade the Business -

This venture can give you a chance to try yourself in the education business.



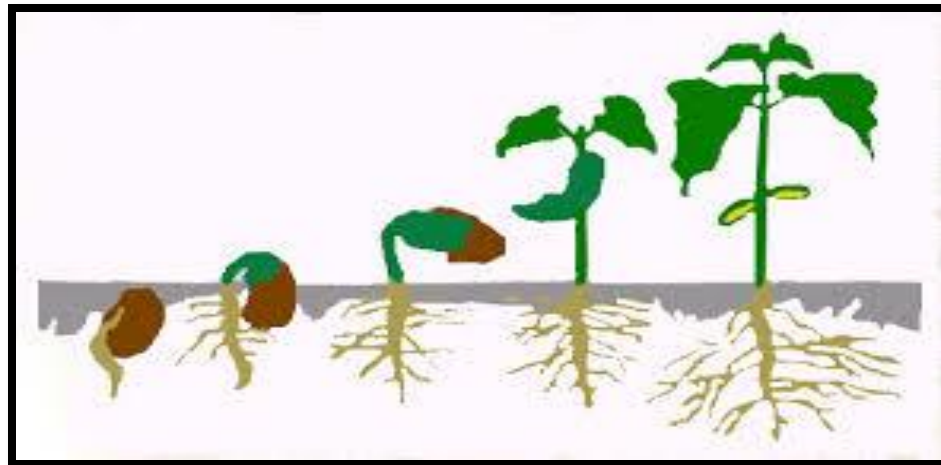
# DETAILS OF ATCs OF AUTOMOBILE ENGINEERING COURSE

Registration Fees: Rs. 1,00,000

Total Investment: Rs. 2,50,000

**ROI: 232% (approx.)**

An investment in this business ensures phenomenal rate of profit and that also at a nominal investment.







# Thank you.

**Hoping to see you as a part of  
The George Telegraph Family.**

